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Superior Car Parts Inc opens Superior Custom Auto division as part of its third anniversary celebration news

May 2011 . . . Superior Car Parts Inc announced the opening of its Superior Custom Auto division as part of its third anniversary celebration recently. Superior Custom Auto was created to handle the increasing requests for custom auto tops. Superior Car Parts Inc manufactures handcrafted stainless top irons for all open-body styles of early Fords from 1928-39, and handcrafts folding tops and two-inch chopped versions as well. The new division, Superior Custom Auto, will design, handcraft, and install tops for various types of cars. Some projects that Superior Custom Auto has tackled include designing and handcrafting a folding top for the 1937 Wild Rod, and designing and building a new set of top irons for the 1934 Buick four-door convertible sedan. This month we highlight a very special job from the Superior Custom Auto division, replacing the top of a 1990 Mazda Miata that belongs to our very own U.S. Postal carrier.

Mazda Miata owners Kevin and Lori Hathaway approached Superior Custom Auto about replacing the original canvas top of their 1990 Mazda in April. They had purchased an OEM replacement top two years earlier in 2009, but couldn't find anyone to install it. Kevin and Lori continued to drive their Mazda while they looked for someone to install the new top. The Hathaways "do miles and miles of driving," looking for that perfect road. It became harder and harder to see out of the back window as it became fogged, cracked and split. Kevin and Lori resorted to duct tape. Later they had to unzip the window in order to see. They had to find someone to replace the top. Kevin kept asking, "Who is gonna do this?" (See the amazing before and after photos of the window and top on Facebook.)



Lori, who received the Miata as a surprise birthday present from Kevin, has been Superior's mail carrier for two years. One day in April as she delivered the mail, she asked Superior if they would be able to install the replacement top. "We're gonna do this," answered Superior. Several days later Superior delivered the Mazda to the Hathaways with its new top perfectly installed. "The top fits perfect. It's immaculate," says Kevin, who was impressed with the fit and operation of the top as it folds up and down. Kevin liked Superior's "can-do attitude" and the friendliness of the Superior Custom Auto folks. "We've never met nicer folks," said Lori. The Mazda is an example of what Superior Custom Auto can do for you and your customers.



Lori and Kevin Hathaway with their 1990 Mazda Miata after installation of its new top. See "before and after" photos of the Mazda on Facebook.



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