

SUPERIOR CAR PARTS, INC.

FORMERLY ANTIQUE CAR PARTS BY GIRTZ



Volume 1, Number 8

Home of Custom Folding Top Irons and Fender Braces for Antique Cars

November 2009

Your Top Shop: If you've got a roadster body, we've got a superior top!

We're back from the SEMA show in Vegas

by Terry McGinnis

Director of Sales, Superior Car Parts Inc

Top Irons and Fender Braces for Antique Cars



"What happens in Vegas, stays in Vegas." Gosh, I hope not! What happened at the SEMA show in Vegas during the first week in November needs to be spread to every corner of the country. What happened was an affirmation of all that is **right** with America—thousands of small businesses getting together to show off their products to hundreds of thousands of small business people looking for ways to improve their own product.

The SEMA show producers had to move the display area for "New Products" to a larger space. New products? In this economy? YES! We are smart enough to recognize this situation for what it really is—another bump in the very bumpy road of running your own business. Not a cliff or a wall, a bump.

When all of the handwringing and finger pointing between Washington and Wall Street is over, America's Main Street will once again recognize that the true power in this country is held in a calloused hand with busted knuckles. When that happens, we will still be here—we who make our living using our vision and skill to turn our customers' dreams into real, functional, beautiful works of art.

Thanks to everybody who stopped by our booth for your kind words about our products and your encouragement. We look forward to seeing you again next year. Thanks for listening. Now, get back to work! And remember . . . **Enjoy the ride.**



Terry McGinnis, Director of Sales, and Ron Grace, Design & Development Director, SCPI, at the SEMA show in Vegas

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